**Call for the 1st ACED Design Award**

ACED Ergonomic Design Award was established to promote ergonomic design of Asian products. This award is presented to encourage ergonomic and user-centered design approach in product design and development.

The objective of ACED Design Award is to promote academic and technological advancement of ergonomics and encourage application of ergonomic design principles to wider population in Asia.

ACED Ergonomic Design Award entries will be assessed by juries consisting of professionals in ACED Council. Award ceremony will be held at the conference banquet of the 2nd ACED conference. Selected awardees will be provided an exhibition space at conference exhibition, together with prizes and opportunities for special session presentation. All awardees will receive one complimentary registration for the 2nd ACED conference in Tokyo, 2017.

1**. Entry Area**

 The award is open for commercial products, purchasable or published in a market in Asia. Product prototypes, test products, products that is not distributed to the market in Asia are not eligible for awards. Commercial products can also include hardware product, software, services, and public facilities such as buildings, spaces, and other artifacts.

**2. Judging method**

(1) Candidate product selection by ACED committee. (March, 2017)
- Only the application material will be reviewed.

(2) Award selection by ACED committee. (April, 2017)

- Offline PPT presentation using the presentation material (no presenter needed)

**3. Schedule**

* Application due: 17:00, Monday, March, 27th, 2017
* Notification of candidate product selection: April 20th, 2017
* Payment of award selection fee: April 30th, 2017
* Awards selection committee: Friday, May 15th, 2017
* Notification of award: May 17th, 2017
* Award ceremony: June 1st,
* Award exhibition (Poster and trophy only. No product needed): Thursday, Jun 1st – Sunday, Jun 4th
* Special session presentation: Thursday, Jun 1st – Sunday, Jun 4th

**4.** **Registration Fee**

(1) First review application fee: USD 500

(2) Award selection fee: Depending on the result of the application, selected award candidates can apply for the Award Selection review. Review fee for the award selection will range from USD 1,000 to USD 5,000 depending on the characteristics of the product and award category.

(3) For all the financial matters related to the administration of 1st ACED design award only, Ergonomic Society of Korea (ESK) will be the handling agency. For further details, contact Professor Myung Hwan Yun, chair of the 1st ACED Design Award. (mhy@snu.ac.kr)

**5. Application documents**

(1) Cover letter

(2) Attachment file

(3) PowerPoint presentation (selected award candidate only)

(4) Cover letter and attachment file can be mailed to ACED Design Award secretary (jetishie@snu.ac.kr)

**6. Award category**

(1) Grand Prix: 1~2 product

(2) Junior Grand Prix: 1~2 product

(3) Best of Best: 1~5 product

(4) Best Innovation: 1~5 product

※ Each awardee will receive

* One award certificate by ACED council
* One trophy
* One unit of exhibition space at ACED conference
* One complimentary registration for ACED conference
* 15 minutes presentation time at the special session for awardee at ACED conference

**7. Contact**

ACED Design Award Office / Human Interface Laboratory:

Department of Industrial Engineering, Seoul National University, 1, Gwanak-ro, Gwanak-gu, Seoul, South Korea

Tel) +82-2-885-1403, E-mail: jetishie@snu.ac.kr (Joong Hee Lee; secretary general)

Tel) +82-2-880-1403, E-mail: mhy@snu.ac.kr (Prof. Myung Hwan Yun, award chair)